



POST SHOW REPORT

13-17 OCT 2025

Dubai World Trade Centre, UAE



**15,000
VISITORS**



**60+
COUNTRIES**



Overview

The International Business Hub (IBH) successfully participated at GITEX Global 2025, the world's largest technology and startup event, held from October 2025, 17-13 at the Dubai World Trade Centre.

Under the theme "Connecting Global Innovators", the IBH served as a collaborative platform to promote international trade, innovation, and partnerships across emerging markets.

The participation aimed to enhance global visibility, foster B2B connections, and highlight innovative tech-driven enterprises from various countries.





Objectives Of International Business Hub

- Promote international collaboration in ICT, innovation, and digital economy.
- Support SMEs and startups in showcasing their solutions to a global audience.
- Strengthen investment and partnership opportunities with regional and global markets.
- Position the International Business Hub as a strategic platform for cross-border networking.



> Key Highlights

From dynamic product demonstrations and business matchmaking sessions to thought-provoking discussions and high-level meetings, the exhibition served as a powerful stage to highlight our capabilities and commitment to driving digital transformation. The following key highlights summarize the most significant achievements and moments from our participation at Gitex Global.



Number of Participating Exhibitors: 15 companies AND startup from diverse sectors including AI, fintech, cybersecurity, IoT, and smart solutions.

- **Number of Participating Exhibitors:** 15 companies AND startup from diverse sectors including AI, fintech, cybersecurity, IoT, and smart solutions.
- **Visitors Engaged:** Over 15,000 visitors from 60+ countries visited the Hub throughout the 5-day exhibition.
- **Business Meetings Held:** 300+ targeted B2B meetings organized.
- **Partnerships & MoUs Signed:** 6 new cooperation agreements and partnership leads



Activities & Engagements

As part of our participation in Gitex Global, we designed a dynamic lineup of activities and engagement initiatives aimed at showcasing innovation, fostering collaboration, and creating meaningful connections across the technology ecosystem.

Exhibition Showcase: Each participating company had the opportunity to present products, demos, and services.

Networking Events: Daily networking receptions and partner meetups encouraged valuable business discussions.

Workshops & Talks: Industry leaders shared insights on emerging technologies, AI transformation, and regional market access.

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- **Media Coverage:** Featured across GITEX media platforms, trade publications, and international business press.



Feedback & Outcomes

The outcomes of the event were equally significant, resulting in new business leads, partnership discussions, and expanded international visibility for participating entities. Exhibitors reported strengthened relationships with existing clients, increased brand exposure, and potential collaborations with global technology partners.

92%

Exhibitor Satisfaction Rate:

92% expressed satisfaction with the quality of visitors and exposure.



50

Business Leads Generated:

Average of 50 qualified leads per exhibitor.

Participant Feedback:

Positive comments highlighted the Hub's organization, professionalism, and networking support.



ABOUT BAHRAIN TECH INNOVATORS @IBH

A Journey of Inspiration and Innovation!

The **Tech Innovators @ GITEX Global 2025** initiative, organized by **BTECH**, marked the **third year of Bahraini participation** in one of the world's largest and most influential technology exhibitions.

This initiative empowers talented university students to showcase their projects, connect with international experts, and gain exposure to real-world innovation at a global scale.

Through your sponsorship and support, this year's edition hosted **8 Bahraini student innovators** who proudly represented the Kingdom of Bahrain under the **Tech Innovators Pavilion**.



GITEX
GLOBAL





ACTIVITIES AND HIGHLIGHTS OG BAHRAIN TECH INNOVATORS

Bringing Innovation to Life

Student Showcase: Students exhibited their projects in the Tech Innovators Pavilion, interacting with investors, entrepreneurs, and tech experts.

Workshops & Seminars: Delegates attended AI, Cybersecurity, and Web3 sessions by industry leaders.

Networking Events: Students met with regional ICT professionals and potential employers.

Media & Branding Exposure: Sponsors' logos featured on uniforms, booths, and official GITEX publications.

Cultural & Team Activities: Participants engaged in team-building and cultural experiences throughout their stay.





The International Business Hub extends its sincere appreciation to all exhibitors, partners, and delegates who contributed to the success of this year's participation. Special thanks to **GITEX Global organizers**, strategic partners, and government stakeholders for their continued support in fostering international collaboration and innovation.





International
Business
Hub



GITEX
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SEE YOU AGAIN IN 2026
7-11 DECEMBER 2026
EXPO CITY DUBAI

ORGANIZED BY



BTECH
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BAHRAIN TECHNOLOGY COMPANIES SOCIETY



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